

Greenwich Research & Enterprise

Transcript

Voice-over

We have helped all kinds of organisations improve performance, solve problems and enhance their expertise. From small enterprises to multi-internationals. You will find state-of-the-art resources inside our historic buildings from an array of business support services to scientific research and new ideas. Our activities are as diverse as our academic departments, including medical breakthroughs, development of new technology all underpinned by our expert, award winning research team.

Dr Linda Hyder

Knowledge Transfer Partnerships Manager

“Greenwich Research & Enterprise is really here to work with all organisations.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“We can put businesses in touch with university experts. We can help them find skilled people, we can help them get new ideas for their organisations so they can develop and grow.”

Dr Linda Hyder

Knowledge Transfer Partnerships Manager

“The role of our office is to use the knowledge and skills we have got in the university to help businesses.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“We have got three main ways in which we can help businesses. Firstly, we can provide them with direct support through student placements. We can introduce them to academic experts with specialist knowledge and finally we can put them in touch with a host of state-of-the-art technical testing facilities which are available for business use.”

Ryan Flynn

Principal Lecturer in Games and Multimedia Technologies

“Each School has a business development manager whose role is to help the academics talk to businesses and find out research and enterprise opportunities.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“The knowledge transfer partnership is one of the leading schemes through which universities and businesses can work together. This provides businesses with a skilled graduate for around about two years to work with a company but they also have during that time, hands on academic support to help them carry forward a project which is of strategic importance to the company.”

Dr Linda Hyder

Knowledge Transfer Partnerships Manager

“It transfers the knowledge and skills that the university has to organisations.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“It is a scheme that has been running for over 30 years and we have been involved in it for 25 years so we are quite experienced at how the scheme works.”

James Kennell

Director of Economic Development Resource Centre

“What we have in the Business School is this bank of academics; researchers; postgraduate students who are all researching business problems and that means they can come out of the university with solutions they can offer to businesses.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“Greenwich Research & Enterprise links with all the academic Schools in the university.”

Ryan Flynn

Principal Lecturer in Games and Multimedia Technologies

“What we can do is bring a number of different areas together to help solve business problems.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“From engineering to science to computing to architecture to business and through, that business can then work directly with the academic experts themselves on projects of interest.”

Sian Holt

Managing Director, Fudge Kitch

“We were able to go across departments for the various different experts that may have been able to help us with our project. The work and advice from the university has continued to the extent that we actually employed the graduate and still work with her today, some three years later. We now have an extra £200,000 of turnover and because of the work with NRI (Natural Resources Institute) and the graduate we have since developed several new products which really would never have existed had we not had the relationship with the university.”



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Dr Martin Davies

Director of Greenwich Research & Enterprise

“We work with a wide range of businesses from small firms and entrepreneurs through to large global corporations. We’ve worked with companies like British Aerospace and Visa.”

Dr Linda Hyder

Knowledge Transfer Partnerships Manager

“Whatever the size of the organisation, we can work with them to find a solution.”

Ryan Flynn

Principal Lecturer in Games and Multimedia Technologies

“We offer the opportunity for business to come in and take advantage of the expertise that we have in very niche area or in a number of areas that they would not necessarily be able to put the time and effort into.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“GRE can give companies access to a very wide range of laboratory and technical facilities that are available for business use. We will set up laboratories and the centre in engineering testing in high valve manufacturing techniques. We have a fully functional film studio.”

Ryan Flynn

Principal Lecturer in Games and Multimedia Technologies

“We also have a range of high quality computing facilities that can be used for a number of different things from training purposes right through to high speed parallel computing.”

Dr Martin Davies

Director of Greenwich Research & Enterprise

“The people who work in GRE have all had commercial experience themselves and/or worked in business so when companies contact us they can be confident that we will understand their timescales. We can work with them to get the best result for them. Will understand their needs, will introduce them to the right academic experts and make sure the support they get will help move the company forward.”

Voice-over

Greenwich Research and Enterprise. Get the best for your business.

University of Greenwich: visit www.gre.ac.uk

